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making every drop count



IDA 2021 International
Water Reuse and
Recycling Conference

March 15th-17th, 2021 | Rome, Italy

Sponsorship Opportunities and Benefits



Benvenuto

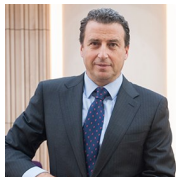
The International Desalination Association (IDA) is very excited to host its third International Water Reuse and Recycling Conference from March 15th–17th, 2021 in Rome, Italy.

We must “Make Every Drop Count”. The two-day conference will be a combination of plenary, panel, and technical sessions focusing on advanced technologies for water reuse and recycling that will make water available to municipal and industrial users. Presentations will address a number of topics including cutting-edge technologies, direct and indirect potable reuse, non-potable and agricultural reuse, water quality monitoring and control, and advanced technologies for joint desalination and water reuse as well as industrial water reuse and recycling.

The IDA is the global connector of the desalination and water reuse community. We invite you to not only attend this important conference to learn more about the different technologies, applications and practices, but also to showcase your organization as a sponsor and take advantage of the outstanding networking, growth, and business-building opportunities.



Shannon McCarthy
IDA Secretary
General



Carlos Cosín
IDA President



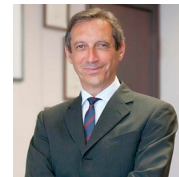
Borja Blanco
IDA Director and
Conference
Co-Chairman



Domingo Zarzo
IDA Director and
Conference
Co-Chairman



Victor Verbeek
IDA Director and
Conference
Co-Chairman



Silvio Oliva
IDA Director and
Conference
Co-Chairman



Miguel Angel Sanz
IDA Director and
Conference
Co-Chairman



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Platinum: 25,000 euros

Welcoming remarks at opening ceremony

Six complimentary sponsor delegate passes includes attendance to all social events. **Complimentary delegate passes can only be used by a representative of the sponsoring company in their capacity as a delegate. Registration of complimentary delegate passes must be completed no later than 14 days prior to conference commencement date and the list of names provided to IDA at registration@idadesal.org**

IDA Global Connections Quarterly Corporate Profile Spotlight (500word + logo), artwork to be supplied by given deadline

Sponsor logo to be included in the online and final program booklets and corporate profile of 250 words included

Sponsorship acknowledgement as a supporter of the award category of your choice during the Award ceremony

Sponsor logo on **IDA Water Reuse and Recycling Conference: Making Every Drop Count** website page

Sponsor logo to appear on all conference promotional materials from date of booking

Sponsorship acknowledgement on IDA Social Media LinkedIn, Twitter and Facebook accounts

Sponsor logo to appear on all general conference signage



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Gold: 15,000 euros

Four complimentary sponsor delegate passes includes attendance to all social events. **Complimentary delegate passes can only be used by a representative of the sponsoring company in their capacity as a delegate. Registration of complimentary delegate passes must be completed no later than 14 days prior to conference commencement date and the list of names provided to IDA at registration@idadesal.org**

IDA Global Connections Quarterly Corporate Profile Spotlight (250 word + logo), artwork to be supplied by given deadline

Sponsor logo to be included in the online and final program booklets and corporate profile of 250 words included

Sponsorship acknowledgement during Award ceremony

Sponsor logo on **IDA Water Reuse and Recycling Conference: Making Every Drop Count** website page

Sponsor logo to appear on all conference promotional materials from date of booking and receipt of logo

Sponsor logo to appear on general conference signage

Sponsorship acknowledgement on IDA Social Media LinkedIn, Twitter and Facebook accounts

Silver: 7,000 euros

Two complimentary sponsor delegate passes includes attendance to all social events . **Complimentary delegate passes can only be used by a representative of the sponsoring company in their capacity as a delegate. Registration of complimentary delegate passes must be completed no later than 14 days prior to**

Sponsor logo to be included in the online and final program booklets

Sponsor logo on **IDA Water Reuse and Recycling Conference: Making Every Drop Count** website page

Sponsor logo to appear on all conference promotional materials from date of booking and receipt of logo

Sponsor logo to appear on general conference signage

Sponsorship acknowledgement on IDA Social Media LinkedIn, Twitter, and Facebook accounts



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Sponsorship Opportunities and Benefits

Welcome Reception (Exclusive): 20,000 euros

This exclusive sponsorship opportunity is ideal for networking with colleagues and making new business contacts.

Five complimentary full registrations to the Conference includes attendance to all social events. **Complimentary delegate passes can only be used by a representative of the sponsoring company in their capacity as a delegate. Registration of complimentary delegate passes must be completed no later than 14 days prior to conference commencement date and the list of names provided to IDA at registration@idadesal.org**

Company profile (350 words) in the IDA Global Connections Quarterly

Sponsor logo on **IDA Water Reuse and Recycling Conference: Making Every Drop Count** website page

Sponsor logo to appear on all conference promotional materials from date of booking and receipt of logo

Corporate Profile in final program booklet

Sponsor logo to appear in the Conference Final Program

Sponsor logo to appear in on-site signage

Sponsorship acknowledgement on IDA Social Media LinkedIn, Twitter and Facebook accounts

Mobile App Sponsor (Exclusive): 18,000 euros

This exclusive sponsorship opportunity provides exclusive exposure opportunities on the WRR Conference Mobile App, used by all delegates to book one-on-one meetings and pursue the conference agenda

Four complimentary delegate passes to conference and all social events. **Complimentary delegate passes can only be used by a representative of the sponsoring company in their capacity as delegate. Registration of the complimentary delegate must be completed no later than 14 days prior to the conference commencement date with list of names sent to registration@idadesal.org**

Noted as Mobile App Sponsor on **IDA Water Reuse & Recycling Conference** website page

Sponsor logo to appear on all conference promotional materials from date of booking

IDA Global Connections Quarterly Corporate Profile Spotlight (250 words)

Corporate profile in final program booklet

Sponsor logo to appear in Conference final program

Sponsor logo to appear in on-site signage

Sponsorship acknowledgement on IDA Social Media, LinkedIn, Twitter, and Facebook accounts

Exclusive sponsorship branding on IDA Mobile App



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A Roman Evening (Exclusive): 30,000 euros

Sponsor the evening at one of the Rome's most enchanting places. Conference delegates will network and enjoy an evening cocktail and epicurean affair on Tuesday, September 29th, 2020. The evening will include unique cultural surprises. Additionally, there will be an opportunity to provide a welcoming speech on behalf of your corporation as part of the evening program.

Welcoming remarks

Eight complimentary sponsor delegate passes to conference and all social events. **Complimentary delegate passes can only be used by a representative of the sponsoring company in their capacity as a delegate. Registration of complimentary delegate passes must be completed no later than 14 days prior to conference commencement date.**

Complimentary attendance to all social events for eight named sponsor delegates

Noted as A Roman Evening sponsor on **IDA Water Reuse and Recycling Conference: Making Every Drop Count** website page

Sponsor logo to appear on all conference promotional materials from date of booking

IDA Global Connections Quarterly Corporate Profile Spotlight 500 word + logo, artwork to be supplied by given deadline

Sponsor logo to be included in the online and final program booklet and corporate profile of 250 words included

Sponsor logo to appear on general conference signage

Sponsorship acknowledgement on IDA Social Media LinkedIn, Twitter and Facebook accounts

Sponsorship acknowledgement on evening invitations





Sponsorship Opportunities and Benefits

	Platinum 25,000€	Gold 15,000€	Silver 7,000€	Welcome Reception (Exclusive) 20,000€	A Roman Evening 30,000€
Welcoming remarks at opening ceremony	✓				(At the dinner)
Remarks at Welcome Reception				✓	
Sponsor delegate passes (includes attendance to all social events)	6	4	2	5	8
IDA Global Connections quarterly corporate profile spotlight	500 words	250 words		350 words	500 words
Corporate profile in final program booklet	500 words	250 words		350 words	500 words
Logo on conference website page	✓	✓	✓	✓	✓
Logo on inside page of online and final program booklets	✓	✓	✓	✓	✓
Logo on general conference signage	✓	✓	✓	✓	✓
Sponsorship acknowledgement on IDA social media profiles	✓	✓	✓	✓	✓
Sponsorship acknowledgement during Award Ceremony	✓	✓		✓	
Logo on promotional material	✓	✓	✓	✓	✓
Sponsorship acknowledgement on event invitations					✓





About IDA

The International Desalination Association (IDA) is the leading global organization dedicated to the advancement of desalination, desalination technology and water reuse. A non-profit organization and NGO of the United Nations, and official partner of the UN FAO WASAG Framework. IDA is the global hub of expertise, news and information, and professional development for the worldwide desalination industry. In addition to its industry-leading events held around the world and its comprehensive print, on-line and multimedia resources, IDA also provides educational opportunities and information about desalination and water reuse to a variety of constituents, from industry professionals in the public and private sectors to students and the general public.

IDA serves members in 60 countries and reaches an additional 4,000 affiliate members that represent scientists, end-users, manufacturers and suppliers, engineers, consultants, developers, financiers and researchers, representing governments, corporations and academia. Its growing network of regional and association affiliates located around the world covers North America, Latin America and the Caribbean, the Middle East and Africa, Europe, Asia, the Pacific and Australia.

www.idadesal.org

For further information contact smccarthy@idadesal.org



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